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Boulder, Colorado— Private Mars One Space Mission To Use Uwingu Mars Maps, Will Also Carry The Map to Surface of Mars

People Around the World Invited to Help Generate Uwingu's Mars Map

Uwingu and the pioneering Mars One project (<http://www.mars-one.com/en/>) announce a landmark partnership: All Mars One missions will carry Uwingu's Mars Map to Mars, and will use these feature names as a part of Mars One's mission operations at Mars. Additionally, a portion of Uwingu's revenues generated by Mars feature naming will help fund Mars One missions.



Uwingu launched its Mars Crater Naming Project last week at www.uwingu.com, giving anyone in the public the opportunity to name any of the approximately 500,000 scientifically identified craters on Mars.

The goal of this project is to create \$10M in Uwingu Fund grants for space projects like Mars One, as well as many other space research and education initiatives.



Uwingu founder and CEO Dr. Alan Stern, a planetary scientist and the former head of NASA's science programs said, "This partnership catapults Uwingu's Mars crater naming database and Mars maps into the forefront of Mars exploration. Every person who names craters on Mars will now know that their crater names are to be used in the exploration and eventual settlement of Mars."

Bas Lansdorp, Mars One Co-Founder and CEO said, "Uwingu gives everyone around the world the opportunity to participate in space exploration. The name you choose will go down in history, travelling on board our 2018 mission lander and will be used by our future astronauts. What an amazing opportunity!"

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About Uwingu: Uwingu (which means "sky" in Swahili, and is pronounced "oo-wing-oo") was formed by a team of leading astronomers, planetary scientists, former space program executives, and educators. The company includes space historian and author Andrew Chaikin, space educator Dr. Emily CoBabe-Ammann, author and former museum science director Dr. David Grinspoon, planet hunter Dr. Geoff Marcy, planetary scientist and aerospace executive Dr. Teresa Segura, planetary scientist and former NASA science director Dr. Alan Stern, planetary scientist and CEO of the Planetary Science Institute, Dr. Mark Sykes, former Executive Director of the Planetary Society Dr. Louis Friedman, and space artists Jon Lomberg and Dan Durda. In 2012, Uwingu successfully concluded one of the 25 largest Indiegogo crowd-funding campaigns ever to launch an ongoing series of public engagement projects. Visit Uwingu's web site at www.uwingu.com to learn more and join in the public naming of planets around other stars.

About Mars One: Mars One is a not-for-profit foundation that will establish permanent human life on Mars. Human settlement on Mars is possible today with existing technologies. Mars One's mission plan integrates components that are well tested and readily available from industry leaders worldwide. The first footprint on Mars and lives of the crew thereon will captivate and inspire

generations. It is this public interest that will help finance this human mission to Mars.

For more information, contact Dr. Alan Stern at stern@uwingu.com, or at 970-281-SKY1. Follow Uwingu on Twitter at UwinguSky; and friend Uwingu on Facebook.